



**JOIN US**



**Copenhagen  
Business School**  
HANDELSHØJSKOLEN





## Unique programmes

combine business administration with sociology, finance, marketing, politics and entrepreneurship



## True International Experience

study alongside people from all over the world

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## Experience Copenhagen Business School

### Where University Means Business

Established in 1917, CBS has grown to become the 2<sup>nd</sup> largest business school in Europe. The many years of experience within the work of research, degree programmes and networks place us as an active and innovative actor on the global market.

### Diversity Creating Knowledge

The business side of innovation is central. Diversity, risk acceptance and the desire to experiment are crucial to CBS. The guiding principles of all our development initiatives are to be daring and innovative in a changing society and to educate graduates who will ensure value creation for the global society.

CBS offers the most comprehensive range of university degrees in business economics and modern languages for international business communication in Europe.

Copenhagen Business School strives to:

- Be an internationally recognised and leading European business university
- Offer world-class research environments and programmes
- Focus strengths on team work and group problem solving

CBS educates dynamic thinkers who are internationally competitive by virtue of their research-based knowledge, innovation abilities, cultural understanding and personal leverage.

## Facts on CBS

Student population:	17,000
International students:	3,431
Full-time academic staff:	566
Visiting professors:	69
PhD students:	192
Part-time academic staff:	720
Administrative staff:	1,065
Funding (million Euro):	151.7
Exchange and cooperation agreements worldwide:	390

## Rankings

<i>Financial Times:</i>	
CBS (Europe)	31
EMBA (World)	58
EMBA (Europe)	18
Master's in Management	22
CEMS MIM	2
<i>Eduniversal:</i>	
CBS (World)	3
<i>Aspen Institute "Beyond Grey Pinstripes":</i>	
Full-time MBA (Europe)	9
Full-time MBA (World)	63
<i>Long Range Planning:</i>	
CBS (World):	93
CBS (non-US):	26

## CBS International

CBS strongly focuses on the students' possibility of taking part of their education at a partner university abroad. At the same time our international students are an important aspect of our campus life and addition to the internationalisation of CBS' own academic environment. CBS is the Danish member of CEMS - The Global Alliance in Management Education and a member of Partnership in International Management (PIM), and furthermore focuses on double degree agreements with other top business schools. We have exchange and cooperation agreements with approximately 330 universities and business schools around the world, half of which are European. Thirty-eight percent of CBS programmes are taught in English and we offer approximately 200 separate courses taught in English.

### Totals

Exchange agreements:	330
Visiting professors:	69
Programmes taught in English:	29
International conferences and workshops:	116



# Bachelor's Programmes





## Bachelor's Programme Structure

The curriculum for each of our Bachelor's programmes varies, however, generally students will spend the first and second year focusing on a core of foundational courses for each specialisation. There is a coherent, progressive sequence of courses students will follow in each programme, and the number of courses, methods of teaching, type of exams, etc. varies across programmes and concentrations.

In the third year, most programmes allow the opportunity to choose electives. You can choose from either the many courses offered by CBS or take related courses at other Danish or international universities. If you decide to participate in an exchange programme with one of CBS' approximately 330 plus partner universities, you can choose to do so in this third year.

During the third year of study, all programmes have a required Bachelor's thesis or project, which must be written within your overall area of specialisation. Here students must demonstrate their ability to independently write, analyse and treat a complex academic issue at a highly professional and scientific level.

Brief programme and concentration descriptions are presented on the following pages. If you find one or more of these especially interesting, you can get more detailed descriptions by going to the web address listed under each programme.

Read more: [www.cbs.dk/undergraduate](http://www.cbs.dk/undergraduate)



## Bachelor's Programmes taught in English

### **BSc in International Business:**

[www.cbs.dk/ib](http://www.cbs.dk/ib)

- Programme strongly focused on the international business environment
- Comprehensive introduction to the key areas of business administration
- Work in multicultural project groups

### **BSc in Business Administration and Service Management:**

[www.cbs.dk/sem](http://www.cbs.dk/sem)

- Combines focus on the service industry with general business skills
- Understand how to develop business potentials in an expanding sector
- Learn how to manage and market intangible products

### **BSc in Business Administration and Sociology:**

[www.cbs.dk/bsa](http://www.cbs.dk/bsa)

- Uniquely focuses on the interaction between organisations and the surrounding society
- Understand the importance of organisational processes in modern business
- Learn quantitative and qualitative research and business methods

### **BSc in International Business and Politics:**

[www.cbs.dk/ibp](http://www.cbs.dk/ibp)

- Globally focused on relationships between business, politics, and society
- Understand how national and international institutions affect business environments
- Develop political and economic analytical skills useful in both public and private sectors

### **BSc in Business, Language and**

### **Culture (with French, German or Spanish):**

[www.cbs.dk/blc](http://www.cbs.dk/blc)

- Takes an innovative approach in combining business understanding with language and intercultural skills
- Understand how globalisation shapes and affects companies
- Introduces area studies as a framework for understanding business environments

### **BSc in Business, Asian Language**

### **and Culture (with Japanese or Chinese):**

[www.cbs.dk/asp](http://www.cbs.dk/asp)

- Deals with key aspects of business strategy in the Asia Pacific area
- Learn business Chinese or Japanese
- Understand the cultural dimensions of doing business in Asia

### **BA in Information Management:**

[www.cbs.dk/im](http://www.cbs.dk/im)

- Learn how companies manage external and internal information flows
- Understand how information technologies can create efficient processes and effective communication
- Programme integrates the understanding of information, communication, organisation and technology

## Bachelor's Admissions

Admission to the Copenhagen Business School is selective, and each application is reviewed for its individual merits and qualities. Your academic preparation and performance, combined with the strength and quality of your upper secondary education, will be the basis on which your application will be assessed. All of our bachelor's programmes require the equivalency to a Danish upper-secondary diploma, plus any additional requirements specified by each individual academic programme. For more specific information about the equivalencies to Danish upper-secondary education, please visit the website of the Danish Agency for International Education: [en.iu.dk/recognition/entry-to-higher-education](http://en.iu.dk/recognition/entry-to-higher-education)

Additionally, in order to ensure a high level of teaching at CBS, all Danish and international applicants are required to document fluency in English according to CBS requirements. The up-to-date requirements can be found here: [www.cbs.dk/bachelorenglish](http://www.cbs.dk/bachelorenglish). Each specific programme may have additional language requirements.

Applications for Bachelor's programme admission are coordinated through the Danish Ministry of Education. The application process for autumn 2011 will be available after February 1st, 2011 at the following website: [www.optagelse.dk/vejledninger/english/](http://www.optagelse.dk/vejledninger/english/)

This website provides both the application forms (Part 1 and 2), as well as guidelines to assist you in completing the forms.

Students with a non-EU/EEA educational background may contact the CBS Admissions Office by the specified deadline for a free appraisal (pre-assessment) of your academic background, in order to determine whether you fulfill the entry requirements for your programme of interest.

The most current information regarding admission to CBS can be found on the Admissions Office website: [www.cbs.dk/undergraduateadmission](http://www.cbs.dk/undergraduateadmission)

*\* Please refer to the application timeline for non-EU/EEA applicants on page 16*

**Bachelor's of Science and Bachelor's of Arts**  
(Full-time, three-year undergraduate programmes)

**Fees for Non-EU/EEA Applicants:**

Application Fee 150 Euro  
(refunded if admitted and attend CBS)

**Yearly Tuition Fee 9,500 Euro**

*\* CBS scholarships are currently unavailable for bachelor students.*



# Master's Programmes



## Master's Programme Structure

During the first and second semester you will follow a block of core courses, as well as a methods course. This first year constitutes a coherent, progressive sequence. The number of courses, methods of teaching, type of exams, etc. varies across programmes and concentrations.

In the third semester, you have the opportunity to choose electives offered by the CBS Graduate School or take related courses at other Danish or international universities. If you decide to participate in an exchange programme with one of CBS' approximately 330 partner universities, you can choose to do so in the third semester.

The fourth semester is set aside for writing your Master's thesis, which must be written within your overall area of specialisation. Here students must demonstrate their ability to independently write, analyse and treat a complex academic issue at a highly professional and scientific level.

To learn more about our academic specialisations, brief programme and concentration descriptions are presented on the following pages. If you find one or more of these especially interesting, you can get more detailed descriptions by going to the web address listed under each programme.

Read more: [www.cbs.dk/graduate](http://www.cbs.dk/graduate)



# Master's Programmes taught in English

## MSc in Economics and Business Administration (EBA)

### MSc in EBA - Applied Economics and Finance

[www.cbs.dk/grad/aef](http://www.cbs.dk/grad/aef)

- Practical approach to economics
- Business in context
- International perspectives
- Mathematics and econometrics

### MSc in EBA - Finance and Strategic Management

[www.cbs.dk/grad/fsm](http://www.cbs.dk/grad/fsm)

- Financial analysis and strategy
- Corporate strategy
- Risk management
- Corporate decision-making

### MSc in EBA - Accounting, Strategy and Control

[www.cbs.dk/grad/asc](http://www.cbs.dk/grad/asc)

- Cost, risk and performance measurement
- Controlling business economy
- Optimizing performance
- Planning business strategy

### MSc in EBA - Strategy, Organisation and Leadership

[www.cbs.dk/grad/sol](http://www.cbs.dk/grad/sol)

- Develop and implement new organisational strategies
- Leadership and corporate management in changing business environments
- Performance and accounting measurement

### MSc in EBA - Management of Innovation and Business Development

[www.cbs.dk/grad/mib](http://www.cbs.dk/grad/mib)

- Analyse business environments
- Develop innovation strategies
- Manage knowledge / intellectual capital
- Attract venture capital

### MSc in EBA - International Business

[www.cbs.dk/grad/ibs](http://www.cbs.dk/grad/ibs)

- Multinational corporations
- Analyse international business environments
- Assess new market opportunities
- Develop internationalisation strategies

### MSc in EBA - International Marketing and Management

[www.cbs.dk/grad/imm](http://www.cbs.dk/grad/imm)

- Global market strategies
- Risk assessment and problem solving
- Manage international operations
- Develop international marketing strategies

### MSc in EBA - Supply Chain Management

[www.cbs.dk/grad/scm](http://www.cbs.dk/grad/scm)

- Consumer driven value networks
- Managing global supply chains
- Sourcing and supply management
- Production paradigms

### MSc in EBA - Strategic Market Creation

[www.cbs.dk/grad/smc](http://www.cbs.dk/grad/smc)

- Manage creative innovation
- Create new products, brands, services and market channels
- Develop marketing strategies

### MSc in EBA - Marketing Communications Management

[www.cbs.dk/grad/mcm](http://www.cbs.dk/grad/mcm)

- Brand creation and management
- Brand equity / investment
- Understanding consumer mindsets
- Strategic marketing communication

## Master's of Social Science

### MSocSc in Management of Creative Business Processes

[www.cbs.dk/grad/cbp](http://www.cbs.dk/grad/cbp)

- Managing innovative organisations
- Generation and management of ideas
- Creative marketing

### MSocSc in Organisational Innovation and Entrepreneurship

[www.cbs.dk/grad/oie](http://www.cbs.dk/grad/oie)

- Creating, managing and leading processes of innovation and entrepreneurship
- Knowledge creation and management in creative organisations

### MSocSc in Service Management

[www.cbs.dk/grad/sem](http://www.cbs.dk/grad/sem)

- Managing service companies and organisations in a global context
- Leadership and strategy in service management

## Elite Master's of Science Programmes

### MSc in Advanced Economics and Finance

[www.cbs.dk/eliteecon](http://www.cbs.dk/eliteecon)

- Advanced industrial organization and econometrics
- Asset pricing and corporate finance
- Game theory and corporate governance

### MSc in International Law, Economics and Management\*

[jura.ku.dk/ilecma](http://jura.ku.dk/ilecma)

- Globalisation from a legal perspective
- Economic and political tendencies impacting growth and trade

### Master's of Science in Business Administration and Information Systems - Information Management

[www.cbs.dk/grad/dat](http://www.cbs.dk/grad/dat)

- Social analysis and design of IT in organizations
- Strategic information management
- Information systems in leadership and communication

### Master's of Science in International Business and Politics

[www.cbs.dk/grad/ibp](http://www.cbs.dk/grad/ibp)

- International business strategy and law
- Risk analysis of business in political conflict
- Managing international and multinational corporations in political economy

### Master's of Science in Business, Language and Culture (BLC)

#### MSc in BLC - Business and Development Studies

[www.cbs.dk/grad/bds](http://www.cbs.dk/grad/bds)

- Business strategy in developing countries
- Management of development intervention and FDI projects
- Research and communication strategies

#### MSc in BLC - Leadership and Management Studies

[www.cbs.dk/grad/lms](http://www.cbs.dk/grad/lms)

- Global perspectives in leadership and communication
- Management of cultures as strategic resources

\*Jointly administered by the University of Copenhagen

## Master's Admissions

Admission to the Copenhagen Business School is selective, and we review each application for its individual merits and qualities. Your academic preparation and performance, combined with the strength and quality of your undergraduate education, will be the basis on which your application will be assessed. All our graduate programmes require a minimum of a bachelor's degree, plus any additional requirements specified by each individual academic programme and concentration. Academic admission decisions for students in need of a student residence permit will be made on a rolling basis.

Additionally, in order to ensure a high level of teaching at CBS, all Danish and international applicants are required to document fluency in English according to CBS requirements. The up-to-date requirements can be found here:

[www.cbs.dk/graduateenglish](http://www.cbs.dk/graduateenglish). Each specific programme and concentration may have additional language requirements.

Students may contact the CBS Admissions Office by the specified deadline for a free appraisal (pre-assessment) of your academic background, in order to determine whether you fulfill the entry requirements for your programme of interest.

### Scholarship

CBS offers a number of scholarships to highly qualified international graduate students. We welcome applications from those coming from outside the EU/EEA (in need of student residence permit) regardless of gender, age, nationality and religion – we are specifically interested in your motivation and your academic background. All interested applicants are required to identify your interest in the scholarship when applying to CBS and must submit a motivational essay for scholarship consideration. Scholarship recipients must first be academically admissible to CBS, and funding decisions will be announced in April.

The most current information regarding admission to CBS and scholarships can be found on the Admissions Office website:

[www.cbs.dk/graduateadmission](http://www.cbs.dk/graduateadmission)

*\* Please refer to the application timeline for non-EU/EEA applicants on page 16*

### Master's of Science and Master's of Social Science

(Full-time, two-year graduate programmes)

#### **Fees for non-EU/EEA:**

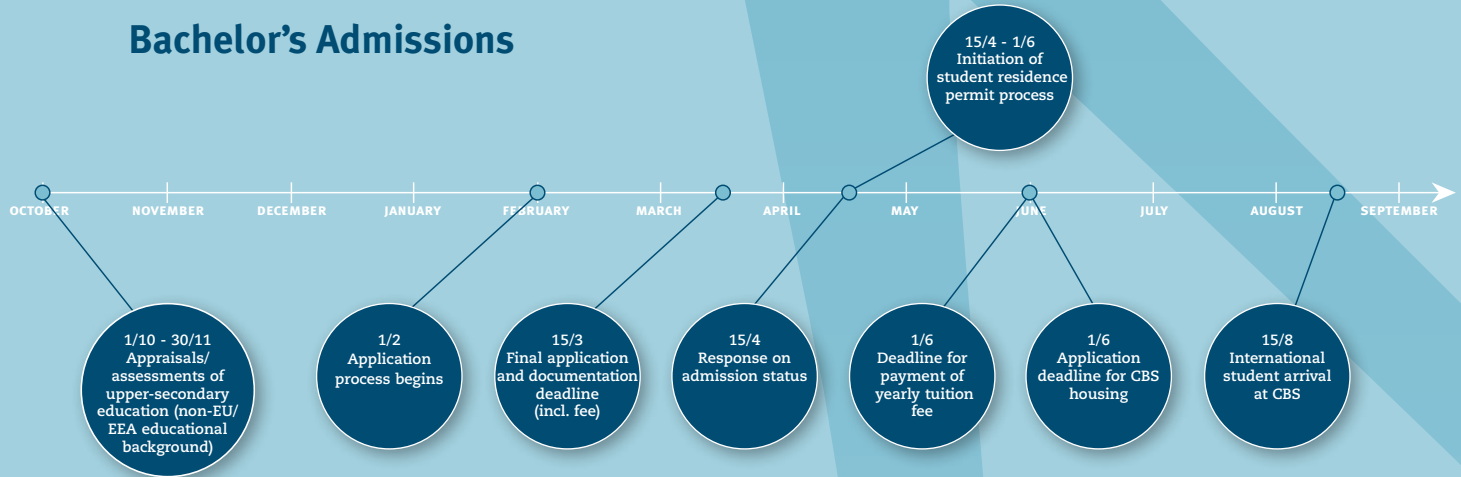
**Application Fee 150 Euro**

(refunded if admitted and attend CBS)

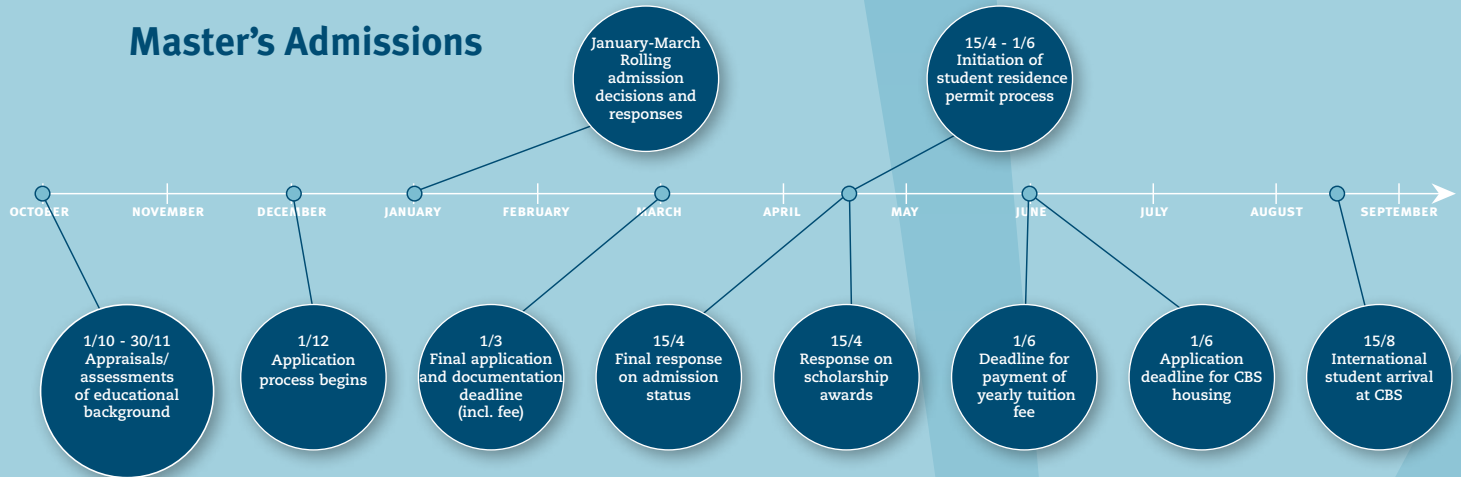
**Yearly Tuition Fee 12,500 Euro**

# Timeline for Non-EU/EEA Applicants (in need of a student residence permit)

## Bachelor's Admissions



## Master's Admissions



## CBS Student Life, Services and Facilities

### **Student Life and Study Environment**

At CBS, you have the chance to take part in a wide range of cultural activities and social events. To begin with, each academic programme arranges an intro week in August where new students are welcomed into their programmes through a fun schedule of networking and socialising. CBS is also very much an active part of the wider business world, regularly hosting a variety of guest lectures, seminars and other academic events with the participation of distinguished business professionals, public figures and global companies often contributing as guest speakers.

As a CBS student you will have access to all of the events taking place here. You also have the possibility to join up with the many independent student organisations and clubs that arrange academic and social activities. Help is never far at hand as the school also offers a wide range of counseling and student guidance services, including academic and career guidance.

### **Library and Learning Resource Centre**

The CBS Library is the country's principal resource for business economics and related areas, providing a comfortable and impressive environment in which to study. You will be able to take advantage of the numerous student facilities, including multimedia labs, group study rooms and personal computers. The Learning Resource Centre is a part of the library and has over 200

PC's, as well as many free software packages that enable information from around the world to be accessed. The library is open on weekends and until late on weekdays, allowing you the opportunity to pursue your studies for as long as you like.

### **Accommodation and Transport**

Since Copenhagen is a major city, it is naturally competitive to find student housing. CBS Housing has limited accommodation available on and around campus, and as a result of high demand our rooms are allocated to international students on a first come first served basis. The metro system covers the whole of campus via three separate stops. However, most students choose to rent or buy a bicycle when they arrive in Copenhagen. The city has a highly developed network of bicycle lanes, making it a very safe, convenient and cost effective way to get around. It is also a very flat city which makes cycling a lot easier!

### **Getting Settled**

If you choose to come to CBS, you will find a wide variety of resources and assistance available to you. Staff in the Admissions Office, International Marketing and Recruitment, Student Guidance Services, Business Relations and Communications, and your academic programme can assist you depending on the type of assistance you need. Throughout the academic year, various activities and workshops have been planned to give you an insight into Danish culture, settling

in Denmark, the educational system and CBS exam procedures. These events will also give you a great chance to meet other students and help you to expand your network of friends at the school.

### Getting a Job

As an international student at CBS, you are legally allowed to work up to 15 hours a week in a part-time job. This gives you a chance to find a study-relevant job and earn some extra money alongside your studies. CBS maintains a job forum on its intranet, in order to connect you with part-time student employment. As an actively enrolled CBS student, you will also have the op-

portunity to get career counseling for your future career by trained CBS staff. You can discuss your career opportunities, application, and CV with a professional counselor and get individual feedback.

Counselors can also offer information and coaching on how to conduct your job search through different channels. CBS has close ties to its Corporate Partners, giving these industrial heavyweights access to the talent pool at CBS, as they seek out their employees of the future. This means that at CBS, you are never far away from a real life company and a real life recruitment situation.

### CBS corporate partners



## Facts on Copenhagen

CBS is an urban university located in modern and architecturally acclaimed complexes in the heart of Copenhagen – the Danish capital with more than 1.7 million inhabitants, four universities and several other research institutions. As Denmark's administrative, financial and cultural centre, Copenhagen is currently its largest growth area.

Copenhagen is just 25 minutes from Sweden in what is collectively known as the Øresund Region. This has rapidly become one of the most dynamic business regions in Europe. The region is liberally sprinkled with world-class innovative environments and has a well-developed relationship between industry and higher education.

### Modern Meets Tradition

Copenhagen was founded more than 800 years ago and combines the age-old charm of its medieval origins with the vibrant life of a modern European metropolis. With a network of car-free pedestrian streets and cobbled squares, Copenhagen has a liveable and atmospheric downtown area with cafés, cinemas and museums, as well as Europe's longest pedestrian shopping street.

Numerous independent studies have shown that Copenhagen is one of the safest cities in the world. This means that you do not have to worry about staying out at night or visiting the many different areas in and outside the city centre.

Since most Danes speak English, you will find it easy to communicate and navigate this wonderful city.



# Did you know that

Students are eligible to apply for a 3-year Danish work permit (green card) after graduation, if they meet the requirements.

[www.nyidanmark.dk/en-us](http://www.nyidanmark.dk/en-us)

Search  
"Green card scheme"

English is a very strong second language in Denmark, which will give you an excellent opportunity to enhance your English skills in a comfortable environment.

CBS is the Danish CEMS member - a collaboration of the best business schools in the world. The CEMS MIM programme was ranked #2 in FT 2010 Master programme ranking.

See  
[www.cbs.dk/cems](http://www.cbs.dk/cems)

CBS offers several Double degree programmes with well-ranked business schools all over the world.

[www.cbs.dk/doubledegree](http://www.cbs.dk/doubledegree)

At CBS you can experience the diversity by choosing from more than 100 electives taught in English.



**Copenhagen  
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HANDELSHØJSKOLEN

**CONTACT US:**

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[int.recruitment@cbs.dk](mailto:int.recruitment@cbs.dk)

**facebook**

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